

# 2011 Sponsor's Registration Form

**Still Cruisin'**  
Car Club

August 22nd, 2011 \*Rain or Shine\*

**RIDE THE DREAM** Still Cruisin' Car Show - Staples, MN.

**Our mission** is to promote interest in classic autos and motorcycles, to the general public and car enthusiasts, by providing a high-quality show experience.

**We accomplish this** by developing partnerships with businesses that meet mutually beneficial marketing goals through Print Advertising, Broadcast Media, Collateral Materials and Public Relations.

## BUSINESS INFO:

Business Name: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Business Email: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Main Business and/or Service: \_\_\_\_\_

## CONTACT INFO:

Owner's Name: \_\_\_\_\_ Owner's Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Add'l Contact Info: \_\_\_\_\_

### LEVEL OF SPONSORSHIP

Platinum \$1,500       Gold \$1,000       Silver \$500

\*\*\*Benefits of each level are shown on the backside of this flyer\*\*\*

Please supply us with your logo by email (jpg or gif format): info@stillcruisincarclub.com or mail a logo that can be scanned to the address shown below.     Check here if you do not have a logo.

Date: \_\_\_\_\_ Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

## PAYMENT METHOD:

Check #: \_\_\_\_\_       Cash/Money Order

Mail this form & payment to:

Still Cruisin' Car Club    PO Box 312    Staples MN 56479

Visit our website for show information:

**[www.StillCruisinCarClub.com](http://www.StillCruisinCarClub.com)**

For more information on sponsorships, contact Doug Case at: (218) 296-1288.



**\*\*Please respond AS SOON AS POSSIBLE to take full advantage of the promotional opportunities\*\***

Revised: 2/2011

# \*Still Cruisin' Car Show Sponsorship Levels\*

Contact: Doug Case (218) 296-1288 or Russ Jenkins (218) 894-3450

SPONSORSHIP LEVELS	PLATINUM	GOLD	SILVER
Sponsorship Trophy	Yes	Yes	
Your logo or name on flyers (5,000 distributed)	Yes	Yes	
Your logo or name on Media Ads (we provide media buys)	Yes	Yes	
Your business name is tagged on Broadcast Media Ads (we provide media buys)	Yes		
Your logo, name & link on the sponsor's page of our website	Yes	Yes	6 months
Your logo or Ad button on the homepage of our website	Yes	Yes	6 months
Your information remains on our website for 12 months	Yes	Yes	6 months
Your business name is on display on the Sponsor's Board at the show	Yes	Yes	Yes
Your business or name is publicly acknowledged over the PA system at the show	Yes	Yes	Yes
Your display banner or sign for your business may be set-up (pre-approval required)	Yes	Yes	
Your booth or display may be set-up on site (pre-approved size & location)	Yes	Yes	
Certificate of Recognition for display at your business	Yes	Yes	
<b>Cash or Merchandise</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>

Thank you for your support!



- Trading product or services for your investment may only be up to 75% of the total, the balance paid by check unless other arrangements are pre-approved by the Still Cruisin' Car Club.
- It is the responsibility of the sponsor to provide logos and any promotional text for website and/or printed purposes.
- We reserve the right to refuse any sponsor for any reason.