

# Still Cruisin' Car Show Sponsorships

Contact Person: Doug Case 218 296-1288

SPONSORSHIP LEVELS	PLATINUM	GOLD	SILVER	BRONZE
Sponsor Trophy Free	Yes	Yes		
Logo or Listing on Flyers (5000 flyers distributed)	Yes	Yes		
Logo or Listing in Print Media ADS (Provide Copy of Media Buys)	Yes			
Logo and Link on the Sponsors Page on our website	Yes	Yes	Yes	Yes
Logo or Ad Button on homepage on our website <a href="http://www.StillCruisinCarClub.com">www.StillCruisinCarClub.com</a>	Yes			
Maximum Time Your Info Remains on our Website (actual time based on when we get your information)	12 months	12 months	6 months	3 months
Business Name & Sponsorship Level on Sponsors Board on display at the Car Show	Yes	Yes	Yes	
Publicly acknowledged over PA system at the Car Show	Yes	Yes	Yes	Yes
Allowed to display a banner or setup a sign for your business (pre-approved size & location)	Yes	Yes		
Company Logo placed on a Car Class Sign *	Exclusive	Exclusive	Yes	
Allowed to setup a vendor booth or display	Yes	Yes	\$25	\$50
Entered into prize drawing	Yes			
Certificate of Recognition for display at your business	Yes	Yes	Yes	Yes
<b>Cash or Merchandise</b>	<b>\$1000+</b>	<b>\$500-\$999</b>	<b>\$250-\$499</b>	<b>\$100-\$249</b>

- \* "Car Class Signs" are signs that designate what class cars are participating in. For example: The sign for Class E – Pickup 1961 - 1979 will include Sponsored by: Your Company or Your Logo. There are 20 classes, so there are 20 signs available. Everyone looks at these signs to see what the Class is, so it's a great advertising promotion for you. NOTE: only Platinum & Gold sponsors are guaranteed to be the only sponsor on the sign. Silver level sponsors may be doubled up on signs; a sponsor would need at least Gold to insure exclusivity.
- It is the responsibility of the sponsor to provide logos, ad buttons, and any promotional text for website and/or printed purposes.
- We are also willing to accept "goodies" for giveaways as door prizes or goodie bag inserts.
- If you are looking to get your company name & products in front of 3,000 "Car Enthusiasts" and the General Public, plus 5,000 flyers & posters in distribution, a solid media campaign, website participation, PR and continuous Public Service Announcements, we make it easy and affordable for you with our Four levels of Sponsorships. Choose the level that best fit your needs.
- We reserve the right to refuse any sponsor for any reason.

Sponsors Registration Form

# RIDE THE DREAM

## 13<sup>th</sup> Annual Still Cruisin' Car Show

Staples, MN

Saturday, August 23<sup>rd</sup>, 2008 \*\*\*Rain or Shine\*\*\*

**BUSINESS INFO:**

Business Name \_\_\_\_\_ Business Phone: \_\_\_\_\_

Business Email \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

What is your main Business &/or Service? \_\_\_\_\_

**CONTACT INFO:**

Owners Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact 2<sup>nd</sup> Phone: \_\_\_\_\_

\*\*Still Cruisin' Car Club reserves the right to refuse acceptance of any sponsor for any reason\*\*

### What Level of Sponsorship Are You Signing Up For?

\*\*\*Benefits for each level are shown on the backside of this flyer\*\*\*

Platinum \$1000+

Gold \$500 - \$999

Silver \$250 - \$499

Bronze \$100 - \$249

Please supply us with your logo by email (jpg or gif format) [info@StillCruisinCarClub.com](mailto:info@StillCruisinCarClub.com) or mail a logo that can be scanned to the address shown below.  Check here is you do not have a logo.

Date: \_\_\_\_\_ Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

**PAYMENT METHOD:**

Check # \_\_\_\_\_  Cash/Money Order  Credit Card Amount: \_\_\_\_\_

Mastercard  Visa  Discover Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ V-Code \_\_\_\_\_  
Last 3-digits on back of card

**Mail this form & payment to:**

Still Cruisin' Car Club  
PO Box 312  
Staples, MN 56479

For more information on sponsorships, contact Doug Case (218) 296-1288.  
Visit our website for show information.

[www.StillCruisinCarClub.com](http://www.StillCruisinCarClub.com)

## Still Cruisin'



## Car Club

Please respond AS SOON AS POSSIBLE to take full advantage of the promotional opportunities.